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cc: AG; RAP. JBR

2517 KW 'S-GRAVENHAGE, SCHEVENINGSEWEG 58. TEL. 070-501234 TELEX 32321

UW REF.

'S-GRAVENHAGE 6 July 1984

ONZE REF 48/56.255

Dear Bradley,

PHILIP MORRIS / BAT (RCC)

I refer to the various contacts I had by telephone with Messrs. De Bruin, Dulles and Horst.

Yesterday afternoon (± 5 P.M.) I received a telex from
./. Mr Gielen as per enclosed copy and the translation of which reads:

"re: BAT / BARCLAY

In the Dutch press newsreports are being published with respect to a decision by the Swiss Cantonal judge.

My client presumes that this news has reached the press as a consequence of a press release by your client. On behalf of my client I beg you to let me know what the contents of this press release were, to whom it has been sent and when. This is of importance because no

PHILIP MORRIS EUROPE SA
1 1 JUIL. 1984
EEMA LEGAL DEPARTMENT
File :

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mention is made of the fact that meanwhile the injunction has been lifted by the Federal Court (last Monday) and also because the Cantonel judge did not order to seize the cigarettes.

I would be glad hearing from you before to-morrow at noon."

./. As agreed with Mr Dulles and approved by Mr Horst I have to-day replied with the enclosed telex, in translation reading:

"In consequence of your telex dated yesterday I have made inquiries of my client Philip Morris Holland B.V. They have given me the assurance that they have not issued any press release with respect to the recent developments in Switzerland. Hence they cannot be held liable for any incorrectness which you believe to have found."

I shall keep you posted of any further development.

With best regards, I am,

yours sincerely,

J.A. Stoop

c.c.: G. de Bruin
M.D. Horst

For Postscriptum see page 3.

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Postscriptum

After this letter had been written I received the enclosed
./. answer from Mr Gielen. The English translation thereof reads:

> "With reference to your to-day's telex I can inform you that my client heard from journalists in The Netherlands that the Dutch PR-office of your client, to wit Formann and partners of Amsterdam, has sent a press release on the Swiss development to the Dutch press.
>
> How does this tally with the contents of your telex ?"

Since Mr de Bruin confirmed to me that he had not given any instructions to Messrs. Formann and partners I have tried to reach Mr Paul Vogels of this last firm but he will not be available before next week.

J.A. Stoop

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